



FLOW DIRECTOR & SHOWCALLER

FREYA BUBMANN

My playground

Sequence control • Direction schedule • Flow coordination
Advice & Support • Content creation • Planning & Execution

Say hi!

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ABOUT ME

Born and raised in the heart of Cologne. While my 'Kölsch' dialect may not always be perfect, I am bilingual in both German and English.

My career began in 2011, at a TV production company. I completed a two-year internship with various externships, including one at the Hamburg School of Journalism, focusing on dramaturgy, editing, and camera.

Later, I worked as an editor for various TV formats, from creating to final editing.

However, my fascination with event shows soon took precedence, so I decided to do a traditional apprenticeship as an event manager and then went on to get my event management qualification.

As a freelancer, I worked as a stage manager for various show directors and as an event manager specializing in pitch and content creation, moving to showcalling of small events which included back-to-back formats for globally renowned companies such as VW and BMW. I learnt my craft from the ground up.

Today, my comprehensive understanding of smooth on-stage operations, underlying project management and creative design allows me to take a holistic view in my work as an event director. I work with my clients from conception through to successful realization on-site.

This full-scale view enables me to ensure that everything runs smoothly and to coordinate the various interfaces. Both technically and with the speakers on stage - because they need to feel comfortable to perform at their best and have confidence that we will implement the technical framework perfectly.

Curious? Reach out, and let's make it happen!

REFERENCES - EXTRACT

Deka Bank	Roadshow-Symposium	2024 Live
Danone Deutschland	Kick-off Conference	2022, 2023, 2024 Studio production
Bausparkasse Schwäbisch Hall	Roadshow Kick-off Conference	2024 Live
GroupM	Nextm – Technology Conference	2021 Digital, 2023 & 2024 Live
BrandEx	Young Talent Award	2023 Live
KfW Bank	75 Years KfW	2023 Live
Allianz	Gala night	2023 Live
Meta	Company site opening	2023 Live
Deka Bank	The Future Conference - Deka NXT	2023 Live
Rewe Group	Rewe Retail Media Xperience	2023 Live
Sonepar	Leadership Conference	2023 Live
Prostep ivip Verein	Prostep ivip symposium	2023, 2024 Live
Penny	Roadshow	2022 Live, 2024 Live
DB Netz	Kick-off Event	2022 Live
Bayer	Innovation Forum	2021, 2022, 2023 Greenscreen production
KPMG	Kick-off Event	2022 Studio production
Johnson&Johnson	Value based healthcare	2022 Hybrid
R+V Versicherungen	100 Years R+V	2022 Live